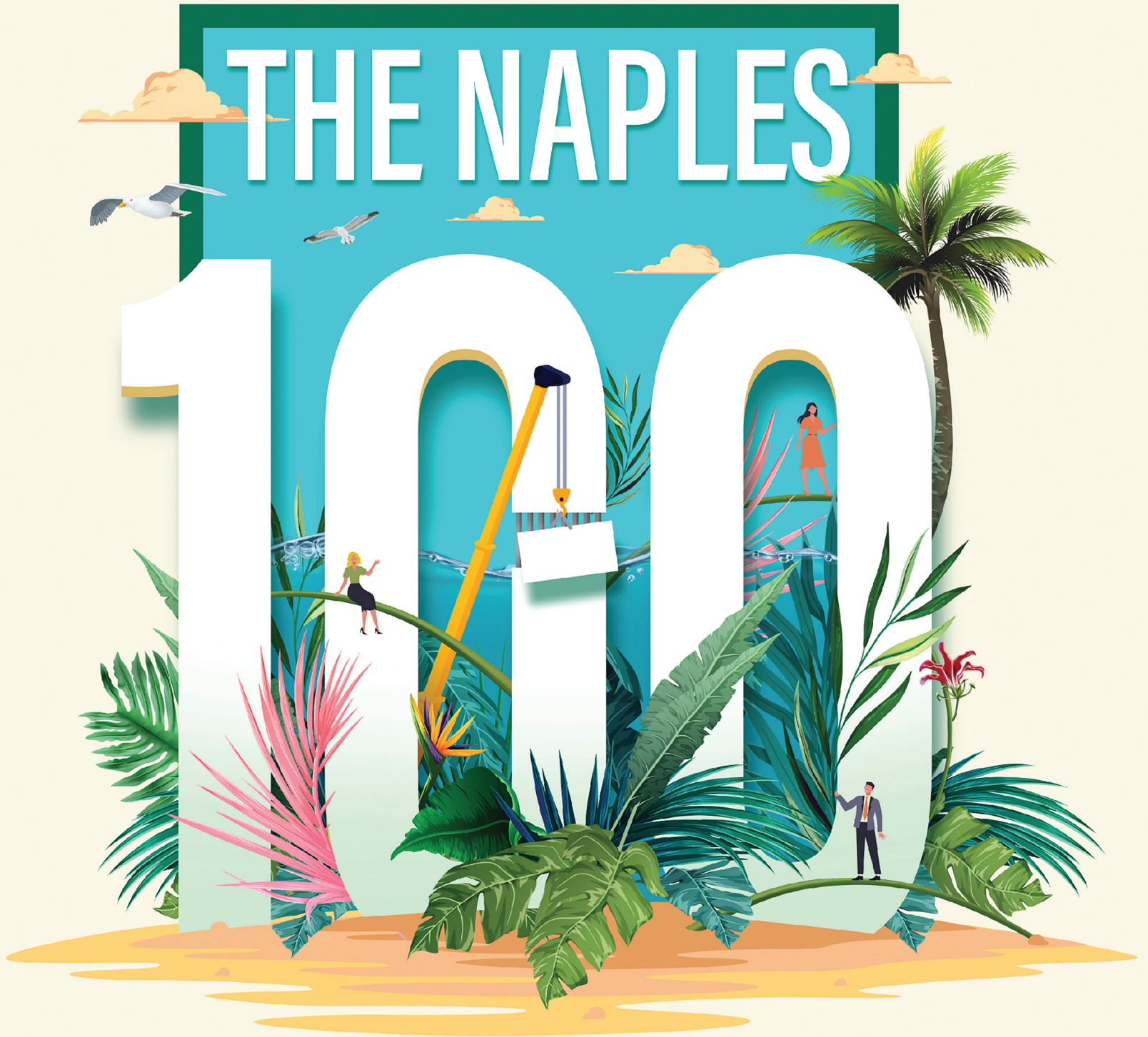


NAPLES[®]
ILLUSTRATED



2024
Collier County's
MOST INFLUENTIAL BUSINESS LEADERS

A Connected Community

Welcome to a showcase of the top business and community leaders
who make Collier County a special place to live

Collier County has such an impressive caliber of local talent and community commitment that it's always a challenge to winnow the honorees for this annual publication. While this presents a challenge for the staff at *Naples Illustrated*, the publisher of *The Naples 100*, it is a true testament to the quantity of people who enhance the quality of life in the greater Naples area for everyone.

We see a genuine investment in the community from all sectors: small, locally owned businesses, corporations, public servants, nonprofits, and through extraordinary philanthropy. All of these pieces come together to strengthen the mosaic of the Paradise Coast by tackling challenges head-on and planning for the future.

As the county's population continues to grow, find out about the expanding resources and amenities that are growing to meet demand in "On the Horizon" beginning page 12.

The individuals honored in *The Naples 100* are not only successful in their professions, but they're also leaders who volunteer their time, money, and expertise. They listen, inspire, and encourage others to overcome assumptions and complacency. The same thing can be said for the duos featured in "It Takes Two" (page 63)—they just do it as a team.

Looking around at the new destinations and amenities coming our way, it's hard to believe how quickly this community overcame the historic destruction Hurricane Ian wrought a year-and-a-half ago.

That's who we are: resilient, resourceful, compassionate, and eager to roll up our sleeves. That's who *The Naples 100* are, too. Congratulations to these community leaders who make Collier County a special place.



Cathy Chestnut

EDITOR

The Naples 100



**SCOTT
LUTGERT**

Chairman
The Lutgert Companies

Since 1970, Scott Lutgert has been a real estate developer in Naples. His projects include Park Shore and its 17 beachfront high-rises, six high-rises in Bonita Bay, and two golf course communities, including Linville Ridge in North Carolina. His foresight shaped the local landscape with The Village on Venetian Bay, The Promenade at Bonita Bay, and Mercato. At the Lutgert Companies, he has led Premier Sotheby's International Realty, Premier Commercial, Lutgert Construction, and Lutgert Title.

EDUCATION: University of Chicago (MBA)

NOTABLE ACCOMPLISHMENT: He is a founder of the Naples Winter Wine Festival in 2001, which has raised \$269 million since its inception to improve the lives of underserved children in Collier County and inducted into the Junior Achievement of Southwest Florida Business Leadership Hall of Fame. He also is a 12-year member of the Florida Gulf Coast University Board of Trustees and longtime NCH Healthcare System Board of Trustees member, serving as 2021-2022 chair.

FIRST JOB: Road construction laborer

BEST ADVICE: Listen, listen, listen.



**JOSEPH
MATINA**

Managing Director and Private Wealth Advisor
UBS Private Wealth Management

Joseph Matina founded The Matina Group, a 12-person UBS Private Wealth Management team, in 2000. He has more than 30 years of investment industry experience. He and his team are nationally recognized for developing best-in-class, customized solutions for individuals and families. Matina and his wife Dana support local women's and children's causes. The Matina Group partners with *Barron's* to provide its Investing in Education-Financial Literacy Program to students and faculty at Ave Maria University.

EDUCATION: Albright College

NOTABLE ACCOMPLISHMENTS: Consistently named to *Financial Times*' "Top 400 Financial Advisors;" *Barron's* "Top 1,200 Financial Advisors;" and *Forbes* "Top 250 Financial Advisors" and "Best-in-State"

SOMETHING FEW PEOPLE KNOW ABOUT ME: I started skiing at age 50.

BUCKET LIST: To live in various cities worldwide for at least a month when I retire.

CHARITIES: Naples Children & Education Foundation, Youth Haven, The Shelter for Abused Women & Children, Boys & Girls Club of Collier County, Path2Freedom, Women's Foundation of Collier County, The Ireland Fund, NCH Healthcare System, and Humane Society Naples



**REBECCA J.
MADDOX**

Owner and Developer
Three60 Market, Three60 Wine,
Celebration Park, Rebecca's

Rebecca J. Maddox successfully navigated careers in the competitive New York finance world that included executive marketing, consulting, and coaching roles, and published author and motivational speaker. She turned her focus on new opportunities in Naples with Three60 Market and Wine and Celebration Park—a landmark that draws visitors to the Bayshore Arts District. Her latest project is the hip, modern bar, Rebecca's. She hopes to elevate the local culinary landscape while connecting her three passions: people, wine, and food.

EDUCATION: Columbia University (MBA)

FIRST JOB: Arthur Andersen audit staff in New York City

HIDDEN TALENT: Motivational speaker + travel. I have traveled literally around the world, presenting the three characteristics of successful people to hundreds of organizations.

ADVICE TO 18-YEAR-OLD SELF: Experiences and relationships with people are more important than material things. You will always regret not spending more time with loved ones. And finally: Use your time in meaningful ways as if your life depends on it.

BUCKET LIST: To build 20 Three60 wine shops and develop 126 acres in North Carolina



**MINKA
MCDONALD**

President
Jinx McDonald Interior Designs

Minka McDonald is a licensed interior designer and LEED AP with more than 20 years of experience. She leads the renowned firm founded by her mother Jinx. Creating casually elegant environments, McDonald feels the combination of beauty and comfort is the essence of true luxury. McDonald spent several years designing in California before returning to her hometown. She has been honored with Sand Dollar, Pinnacle, and Aurora awards for excellence in design.

EDUCATION: Florida State University (MS)

WHY I CHOSE THIS FIELD: I adore creating interesting and beautiful environments—they can affect us in so many ways, both physically and emotionally.

FUNNIEST WORKPLACE EXPERIENCE: Our team is a very tight-knit group of ladies with awesome senses of humor, so we laugh together on a daily basis. You have to keep your sense of humor intact in this business!

MOST INSPIRING PERSON: My mother Jinx inspires me every day. Knowing the obstacles and hardships that she has overcome drives me to be a better person and business leader.

TOUGHEST CHALLENGE: The labor shortage and supply chain issues that developed due to the COVID-19 pandemic