

NAPLES®  
ILLUSTRATED

THE  
NAPLES

100

2023

*Collier County's*  
MOST INFLUENTIAL BUSINESS LEADERS

## We've Come a Long Way

Welcome to *The Naples 100*—a showcase of the top business and community leaders who make Collier County a special place to live

This is a very special year. Collier County, the City of Naples, Everglades City, and Collier County Public Schools are all celebrating the same milestone: Marking their 100th anniversaries in 2023.

In honor of these centennials, the staff at *Naples Illustrated*, the publisher of *The Naples 100*, faced a daunting task: Choosing our top 100 favorite places, organizations, and amenities in Collier County to highlight in these pages. It is an equally daunting endeavor to highlight only 100 who make Collier County a special place to live because of the impressive caliber of local talent and commitment.

The individuals honored in *The Naples 100* and “A Family Affair” are not only successful in their professions, but they’re also leaders who volunteer their time, money, and expertise to enhance the quality of life in Naples. They’re leaders who listen, inspire, and encourage those around them to overcome assumptions and complacency.

One hallmark of Collier County is collaboration. Philanthropic foundations, local government, educational institutions, nonprofits, and civic organizations team up to tackle education and career training, the arts, the environment, mental health, and housing. These leaders consistently pull together to meet issues head-on—most recently, rebuilding after Hurricane Ian wrought historic destruction.

That’s who we are: resilient, resourceful, compassionate, and eager to roll up our sleeves. That’s who *The Naples 100* are, too. Congratulations to these community leaders who make Collier County a truly special place. We hope this issue inspires the leader in you.



Cathy Chestnut

EDITOR

# A FAMILY AFFAIR

in **life** and in **business**

*“Someone is sitting **in the shade** today because someone **planted a tree** a long time ago.”*

- Warren Buffett



## JINX AND MINKA McDONALD

Jinx McDonald Interior Designs



Minka McDonald



Jinx McDonald

DURING THE PAST TWO decades, Jinx McDonald carefully built her firm's reputation as an industry leader from the ground up, working tirelessly and striving for perfection with each client. When she decided to retire a few years ago, her daughter, Minka, enthusiastically took over as the president of Jinx McDonald Interior Designs. Minka, who grew up in Naples, earned her master's in interior design at Florida State University before designing in Orange County, California. She has worked alongside her mother for more than a decade.

Both women are proud of the tight-knit group of designers who continue to thrive under Minka's leadership. Since Minka has taken the helm, the Naples-based firm has continued to add prestigious Aurora, Sand Dollar, and Pinnacle awards to its growing collection of accolades.

"I am thrilled that the transition was seamless, and that Jinx McDonald Interior Designs has kept the strong client relationships and industry partnerships that my mom spent years building," Minka says. "I look forward to taking the company to the next level while creating unique design schemes that achieve the goal of casual elegance, which we are known for."

## SCHULZE FAMILY

Richard M. Schulze Family Foundation

IN 2004, BEST BUY founder Richard "Dick" M. Schulze established the Richard M. Schulze Family Foundation (RMSFF) to give back to the communities where he and his family grew up—in Minnesota and in Florida, now his permanent residence. Schulze and his family believe that a good education, a supportive family, and a strong work ethic prepare children for a successful future. As a result, RMSFF supports organizations focused on human and social services, education, health, and medicine. Truly a family foundation, Schulze's four adult children rotate participating on the board of trustees that makes funding decisions, and seven of his grandchildren are participating on the Next Generation Board, making philanthropic grants to support the overall goals of RMSFF. The Next Generation framework will provide a vehicle to inspire giving in the next generations and continue the family legacy into the future. Schulze and two of his children and their families call Naples home. Supporting their Southwest Florida community is most certainly a family affair.



Nancy Tellor, Susan Hoff, Dick Schulze, Debra Schulze, Rick Schulze