

NAPLES[®]
ILLUSTRATED

100
THE
NAPLES
2022

COLLIER COUNTY'S MOST INFLUENTIAL BUSINESS LEADERS

DYNAMIC DUOS

Veljko Pavicevic and Corinne Ryan

*Ingrid and
Fabrizio Aielli*

EMILY K. BUA &
TADE BUA-BELL

Jinx and Minka
McDonald

MATT &
BEN RILEY

JAY AND
PATTY BAKER

*Jacques and
Lysielle Cariot*

Mark &
Karen Danni

CLIVE AND
DANIEL LUBNER

JINX AND MINKA MCDONALD

Jinx McDonald Interior Designs

Jinx MacDonald carefully built her reputation as a designer from the ground up, working tirelessly and striving for perfection with each client while ensuring that the challenges of small business ownership didn't wear her down. Her daughter, Minka, grew up instilled with each of these traits, but Jinx still has a clear advantage in at least one area. "My irreverent sense of



Photo by Peggy Farren

humor is legendary and, fortunately, our office is filled with laughter," Jinx says. "We try to remember not to take ourselves too seriously in this industry, which is a challenge because we tend to be perfectionists...so a sense of humor and perspective is crucial to our work!"

Minka, an interior designer who is in her second year as company president, continues the tradition of excellence for their award-winning, female-run business. The two work closely, even though these days, Jinx's main focus is on her grandchildren rather than fabric samples. She remembers to keep the lines of communication open and loving. "Having a family business can be tricky, so we make sure to spend family time together to stay connected on a personal level—no business talk allowed," says Jinx. "And we always do our best to listen carefully and to be kind to one another."

—Shawn Holiday

VELJKO PAVICEVIC AND CORINNE RYAN

Sails Restaurant



Photo by Vanessa Rogers

Opening a restaurant in mid-season in Naples is quite the hat trick, but Veljko Pavicevic and Corinne Ryan pulled it off, garnering high praise from the beginning. While both grew up in the hospitality business, their passion for food and travel brought them together. From opposite ends of the world—Ryan, from Australasia, and Pavicevic, from Eastern Europe—the couple immersed themselves in all aspects of the food industry, including procuring, distributing, preparing, and serving.

Both had established careers in the United States when they met in 2014 and discovered they loved to explore restaurants around the world. After consulting and working for others, they launched Sails Restaurant on Fifth Avenue South in February 2018 to express their vision of combining innovation and tradition. For Pavicevic, it was a chance to re-create something from his childhood. "My grandmother shared her talents for what genuinely warm hospitality should be when I was very young through great food and love for her family," says Pavicevic.

As an international food broker specializing in meat and fish, Ryan's travels have inspired the husband-and-wife team to introduce two new concepts to Naples: Butcher, a luxury steak house, and Sava, which will showcase food as medicine. The latter comes from her research into how the digestive system plays an important role in our moods and overall health. "Dr. David Perlmutter's *Grain Brain* and *Brain Wash* rank highest on my book list," she says. "It was quite the thrill meeting him and his wife, Lieve, in person and developing a friendship. Despite being a longtime devotee of his concepts, I didn't realize they lived in Naples."—Shawn Holiday